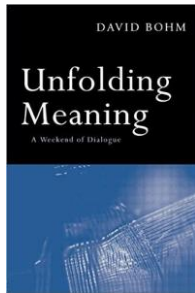


Catalign Quarterly June 2016

July 04, 2016

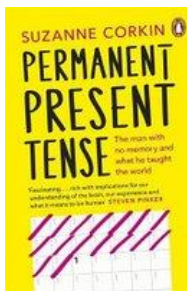
<http://www.catalign.in/p/catalign-quarterly.html>



[4 metaphors from David Bohm's "Unfolding meaning"](#)

"Unfolding Meaning" is an edited transcript of a weekend dialogue with David Bohm that occurred in May 1984 in a small country hotel in England. In this dialogue, Bohm explores the nature of thought and its relationship with human decisions and actions. The blog presents 4 metaphors from this book: Thought as a source and the simulation of a program, kicking the cat in spite of attending such seminars, Missing the mark and seeing beyond Las Vegas lights.

[Full article](#)



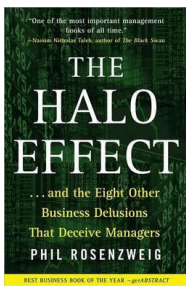
[Henry Molaison and his "Permanent present tense"](#)

Meditators do years of practice so that they can live in the present moment. Henry Molaison for most of his adult life had no choice but to live in the present moment. As a person with amnesia since the age of 27, he had no concept of yesterday and tomorrow. When asked, "What will you do tomorrow?" Henry answered, "Whatever is beneficial." Henry Molaison is the most studied subject in the history of neuroscience. The book "Permanent present tense" by Prof. Suzanne Corkin captures the story of both Henry as well as the neuroscience of memory. [Full article.](#)



[Learning Design Thinking: Is it more like learning cycling or cycology?](#)

The spirit of Design Thinking is in learning by doing similar to cycling. Hence, it is difficult to teach with traditional management pedagogy – using case studies. There are three areas where learning by doing gets emphasized: (1) during empathy phase where students go out and interview, observe etc (2) during prototyping phase where students build prototypes and (3) during user testing phase. [Full article.](#)



[My 3 takeaways from Phil Rosenzweig's "Halo Effect"](#)

Halo Effect is a cognitive bias which influences our judgment of a specific attribute of person or an object based on the overall impression (Halo). The article presents following 3 takeaways from this book: (1) Halo spreads through heuristic substitution (2) Big data can't negate the halo and (3) 9-point delusion checklist may help in testing if an approach is Halo Effect prone [Full Article.](#)