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[How Master Shifu follows a bright spot to train Kung Fu Panda](#)

We have a strong tendency to look at what is not working very well (dark-spots) rather than what is working well (bright spots). However, bright spots are excellent sources of ideas. This is illustrated in the movie Kung Fu Panda. Master Shifu finds himself getting frustrated in training the fat panda as a dragon warrior. However, one day Shifu finds the panda in full split several feet above the ground. That's how he discovers the doorway (food) through which he begins to train the panda. The bright spot works.

[Full article](#)



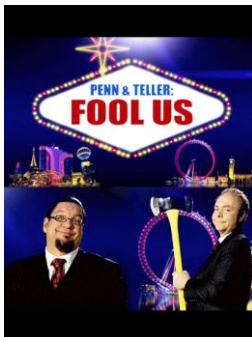
[An idea presentation template based on a 2-minute pitch by The Wand Company founders](#)

Can I really present my idea in 2-minutes to investors? This article presents a template that might be useful for this purpose. We derive the template based on an under 2-minute pitch by The Wand Company founders to investors in the reality show Dragons Den. The template has four elements: Why, What, How and How much. [Full article.](#)



[Rewarding innovation: process vs outcome](#)

Tata Nano received various innovation awards including the prestigious Edison award in 2010. Unfortunately, it hasn't seen the market success yet. Does it mean that the decision to give innovation awards to Nano was poor or incorrect? If you feel "yes" then you may be under the influence of "outcome bias". It says if the outcome is bad, decision must be bad. But this is a cognitive illusion says Daniel Kahneman. [Full article.](#)



[Learning mindfulness through "Penn and Teller: Fool Us" magic show](#)

What is mindfulness? In this article, we explore a magic show can help us learn about mindfulness. When a magician cuts a lady in two on stage, kids may get frightened. But a typical adult doesn't. Because, somewhere at the back of his mind, he carries an awareness that he is getting fooled. When you carry such awareness when the drama of life unfolds before your eyes and not get completely drawn in it, you are being mindful. [Full Article.](#)